

# HIF-3111: Manufacturing Monsters UiT

## Lecture plan spring 2018

### Teachers:

Juliane Bockwoldt (course responsible)  
Emil Hammar  
Holger Pötzsch

### Programme:

#### Week 4:

#### **Information meeting:**

We get to know each other and the framework of the course.

#### Week 5:

#### **Cultural Memory (JB)**

Assmann, Aleida. 2014. 'Transnational Memories', *European Review* 22:4, 546–55.

#### **Media Memory (EH)**

- Sturken, Marita. 2008. 'Memory, Consumerism and Media: Reflections on the Emergence of the Field', *Memory Studies* 1:1, 73–78.
- Secondary: Butler, Judith. 1997. 'Merely Cultural', *Social Text* 15:3/4, 265–27.

#### **Propaganda Model (HP)**

- Herman, Edward S. and Noam Chomsky. 2000 [1988]. *Manufacturing Consent. The Political Economy of the Mass Media*. New York: Pantheon Book, 1-35.
- Mullen, Andrew. 2009. 'The Propaganda Model after 20 Years: Interview with Edward S. Herman and Noam Chomsky.' *Westminster Papers in Communication and Culture* 6:2, 12-22. <https://www.westminsterpapers.org/articles/abstract/10.16997/wpcc.121/>

#### Week 6:

#### **Theoretical Foundations: Construction, Manufacturing, and Discourse (HP)**

- Jørgensen, Marianne Winther and Louise Phillips. 2002. *Discourse Analysis as Theory and Method*. London: Sage, 1-24.
- Hacking, Ian. 199. *The Social Construction of What?* Cambridge, Mass.: Harvard University Press, 9-11 and 102-107.

## Week 7:

### **Authenticity (JB)**

Evans, Owen. 2010. 'Redeeming the Demon? The Legacy of the Stasi in *Das Leben der Anderen*', *Memory Studies* 3:2, 164–177.

### **Discourse and Power (EH)**

- Molden, Berthold. 2016. 'Resistant Pasts versus Mnemonic Hegemony: On the Power Relations of Collective Memory', *Memory Studies* 9:2, 125-142.
- Secondary: Van Dijk, Teun A. 1989. 'Structures of Discourse and Structures of Power', in *Communication Yearbook* 12, edited by James A. Anderson. Newbury Park: Sage, 18–59.

### **Securitization Model (HP)**

Williams, Michael C. 2003. 'Words, Images, Enemies. Securitization and International Politics', *International Studies Quarterly* 47:1, 511–531. <http://onlinelibrary.wiley.com/doi/10.1046/j.0020-8833.2003.00277.x/abstract>

## Week 8:

### **Pluri-Medial Networks (JB)**

Erlil, Astrid. 2008. 'Literature, Film, and the Mediality of Cultural Memory', in *Cultural Memory Studies. An International and Interdisciplinary Handbook*, edited by Astrid Erlil and Ansgar Nünning, Berlin/New York: Walter de Gruyter, 389-398.

### **Identity and Othering (EH)**

Young, Iris Marion. 2009. 'Five Faces of Oppression', in *Geographic Thought. A Praxis Perspective*, edited by George Henderson and Marvin Waterstone, London/New York: Routledge, 60-70.

### **A MIC/MIME-net Model (HP)**

- Eisenhower, Dwight D. 1961. 'The Military-Industrial-Complex', Farewell Address to the American People, January 31, 1961. <https://www.youtube.com/watch?v=8y06NSBBRtY>
- Biden, Joe. 2014. 'Our Allies', Speech at Harvard University, Kennedy School, October 2, 2014. <https://www.youtube.com/watch?v=25aDP7io30U>
- Assange, Julian. 2014. 'ISIS, the Saudis and the Qataris', *Sputnik*, November 4, 2014. <https://www.youtube.com/watch?v=xuCyczEqtPk>
- Vulović, Aleksa and Apollonov, Alex. 2017. *The Haircut*. BoyBoy Productions. <https://www.youtube.com/watch?v=2BO83lg-E8E>
- Pötzsch, Holger. 2015. 'The Emergence of iWar: Changing Practices and Perceptions of Military Engagement in a Digital Era', *New Media & Society*, 17(1), 78-95. <http://nms.sagepub.com/content/17/1/78.abstract>

## Week 9:

### **Manufacturing Monsters in/beyond Mainstream Culture: Film (HP)**

Pöttsch, Holger. 2013. 'Ubiquitously Absent Enemies: Character Engagement in the Contemporary War Film', *Nordicom Review*, 34(1), 125-144.

[http://www.nordicom.gu.se/sites/all/modules/pubdlnet/pubdlnet.php?file=http://www.nordicom.gu.se/sites/default/files/kapitel-pdf/10331-volume34\\_issue1\\_09\\_paper.pdf&nid=34289](http://www.nordicom.gu.se/sites/all/modules/pubdlnet/pubdlnet.php?file=http://www.nordicom.gu.se/sites/default/files/kapitel-pdf/10331-volume34_issue1_09_paper.pdf&nid=34289)

## Week 10:

### **Manufacturing Monsters in/beyond Mainstream Culture: Videogames (EH)**

Fron, Janine, Tracy Fullerton, Jacquelyn Ford Morie, and Celia Pearce. 2007. 'The Hegemony of Play.' In *Situated Play: Proceedings of Digital Games Research Association 2007 Conference. Tokyo, Japan*, 1–10. September 24-27, Tokyo: ludica.org.uk.

<http://ict.usc.edu/pubs/The%20Hegemony%20of%20Play.pdf>.

- Secondary: Brock, André. 2011. "“When Keeping It Real Goes Wrong”: Resident Evil 5, Racial Representation, and Gamers.' *Games and Culture* 6:5, 429–52.
- Mir, Rebecca, and Trevor Owens. 2013. 'Modeling Indigenous Peoples. Unpacking Ideology in Sid Meier`s Colonization', in *Playing with the Past. Digital Games and the Simulation of History*, edited by Matthew Wilhelm Kapell and Andrew B. R. Elliott. London: Bloomsbury, 91-106.
- Mukherjee, Souvik. 2016. 'Playing Subaltern. Video Games and Postcolonialism', *Games and Culture*, 1-17.
- Shaw, Adrienne 'The Tyranny of Realism: Historical Accuracy and Politics of Representation in *Assassin`s Creed III*, *Loading... The Journal of the Canadian Game Studies Association* 9:14, 4-24.
- Srauy, Sam. 2017. 'Professional Norms and Race in the North American Video Game Industry.' *Games and Culture*, May, 1555412017708936. <https://doi.org/10.1177/1555412017708936>.

## Week 11-12:

### **Manufacturing Monsters in IR/IP (CB à guest lectures)**

- Barr, James. 2012. *A Line in the Sand. Britain, France and the Struggle that Shaped the Middle East*. London: Simon & Schuster (mandatory: 'Prologue', x-y; 'The Carve-Up. 1915–1919', æ-å).
- Buzan, Barry, Ole Wæver, and Jaap de Wilde. 1998. *Security. A New Framework for Analysis*. Boulder/London: Lynne Rienner, 1–37 + 195–214.
- De Jesus, Diego Santos Vieira. 2012. 'Tyrants, Radicals and Other Threats: An Essay on Civilization and Violence in U.S. Foreign Policy Towards Iraq', in *Portraying the Other in International Relations: Cases of Othering, Their Dynamics and the Potential for*

*Transformation*, edited by Sybille Reinke de Buitrago. Newcastle upon Tyne: Cambridge Scholars Publishing, 75–90.

- Reinke de Buitrago, Sybille. 2012. 'Othering in International Relations. Significance and Implications', in *Portraying the Other in International Relations. Cases of Othering, Their Dynamics and the Potential for Transformation*, edited by Sybille Reinke de Buitrago. Newcastle upon Tyne: Cambridge Scholars Publishing, xiii-xxv.
- Said, Edward Wadie. 2000. 'Apocalypse Now', *Index on Censorship* 29:5, 49-53.
- Said, Edward Wadie. 2003 [1978]. *Orientalism*. London: Penguin Classics, 1-28.

Week 12: hand in reflection (1 page) on possible exam project (work requirement 1)

Week 13: no class because of Easter holidays

Week 14-15

### **Manufacturing Monsters in/beyond Documentaries (JB)**

Brunow, Dagmar. 2015. *Remediating Transcultural Memory. Documentary Filmmaking as Archival Intervention*. Berlin: Walter de Gruyter, 100–148.

Jones, Sara. 2013. 'Memory on Film. Testimony and Constructions of Authenticity in Documentaries about the German Democratic Republic', *European Journal of Cultural Studies* 16:2, 194– 210.

Sørenssen, Bjørn. 2013. 'The Forgotten Cinematographer of Mount Suribachi. Bill Genoust's Eight Second Iwo Jima Footage and the Historical Facsimile', in *Eastwood's Iwo Jima. Critical Engagement with *Flags of Our Fathers* and *Letters of Iwo Jima**, edited by Rikke Schubart and Anne Gjelsvik. New York/Chichester: Columbia University Press, 36–57.

Week 16:

Presentation of student projects (work requirement 2)

Week 17:

Course Summary (JB, EH, HP)

Week 20:

14.05. Hand in exam